

Fundraiser Steps



step 1

Organization Will Submit Fundraiser on the Client's Website

Go to the customer's website and click on their fundraising link.
Fill out the info to register your fundraiser with the client.

step 2

Approval & Stripe Sign Up

Once the Fundraiser has been approved by the client, you will submit to Welcomemat. We will send an automated email confirming we received the event.

step 3

Main Contact with Fundraising Org Receives Email

Within 24-72 hours, Welcomemat will send the org contact an email with:

- Link to set up their Stripe account
- Wash purchase page
- Thermometer for tracking towards goal

step 4

Stripe Sign Up

Org will set up their stripe account to receive their portion of the funds through. The funds will be distributed weekly.

step 5

Org will Receive Assets for Promoting Fundraiser

- Flyer
- Social Post
- QR Code
- Link

step 6

Drive Donators to Purchase Page

step 7

Washes Sent via Text & Email

The donator will receive a text and email with their wallet of washes. They will have the option to click redeem and get a code, or they can share it with someone.

Hello brian t mattingly, thank you for supporting your local Fundraising!

Fabulous Premium Wash - \$30 are ready for your use or to share them with a friend or a family member (you can only share one code at a time)

Code	Status	REDEEM
WM-TEST-13	ACTIVE	REDEEM
WM-TEST-14	ACTIVE	REDEEM
WM-TEST-15	ACTIVE	REDEEM

step 8

Track Goal & Funds Raised By Each Person

step 9

Track Your Fundraising Sellers

Add students or volunteers and track their individual sales. Enter names and track

Event Started on Oct 15, 2022

Amount Raised \$0.00

Your balance \$0.00

Event Ends on Jan 31, 2023

If you have Volunteers selling event tickets and would like to track money raised by each volunteer, add them here.

Volunteer Type: Student GET

Volunteer Name: Optional Volunteer Mobile: Optional Volunteer Email: ADD

Volunteer Name	Volunteer Phone	Volunteer Email
Bill		EDIT
Jerry		EDIT
Sally		EDIT
Jerry		EDIT